

Buffalo City Metropolitan Municipality
East London | Ekhisho | King William's Town
Province of the Eastern Cape
South Africa

Website: www.buffalocity.gov.za



**BUFFALO CITY
METROPOLITAN MUNICIPALITY**

Directorate: Planning and Economic Development
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Our Ref. **LED**
OnsVerw.

Please Ask For / VraAsseblie/Om
V. MBATHA (043 705 1167)

Your Ref.
U Verw.

20 November 2014

Dear Sir/Madame

RE: CONFIRMATION OF EXPORT READINESS TRAINING

Buffalo City Metropolitan Municipality has in the 2013/14 financial year contracted LEAP Entrepreneurial Services to conduct an Export Readiness Training Programme which was aimed at developing the existing and potential exporters.

The key concepts that were incorporated in the programme included:

- International Market Development
- Export Finance Payment
- Transport, Marine Insurance Package
- Export Costing and Incoterms and
- Export Documentation

The Team under the leadership of Dr. Dames provided a very high level of professional service and the municipality has no reservation in recommending LEAP in performing export related training programme.

V. MBATHA
GENERAL MANAGER: LED, TOURISM AND RURAL DEVELOPMENT

A CITY GROWING WITH YOU